



BRISTOL

October 21–23, Bristol, UK

Global Parliament of Mayors 2018

Your opportunity to connect with mayors from around the world



Sponsorship Prospectus

BOOK NOW by contacting Rob Eveleigh, Sponsorship Director,
at GPM2018@brightelm.co.uk or by calling +44 (0) 117 427 0105

About the Global Parliament of Mayors

The Global Parliament of Mayors is the space for cities and city networks to come together in the name of better coordinating and strengthening the voice and influence of cities.

Its city leaders and their networks are coming forward with the solutions that will secure strong economic growth that is both inclusive and sustainable.

Mission Statement

The Global Parliament of Mayors is a governance body of, by and for mayors from all continents. It builds on the experience, expertise and leadership of mayors in tackling local challenges resulting from global problems. At the same time, it brings local knowledge to the table and thus participates actively in global strategy debates and underscores the need for practical, action-oriented solutions.

For further information visit www.globalparliamentofmayors.org

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About the Summit

This annual summit will bring together up to 100 global mayors and 50 international experts to Bristol, UK, for three days. It will include mayors from every continent and will be joined by the OECD Champion Mayors network.

It will also play host to the first formal meeting of the UK's Core Cities, Combined Authority Mayors and Mayor of London.

A post-summit report will be distributed to all attending mayors and their offices, to city networks, UN agencies and partner organisations. It will also be available and promoted online.

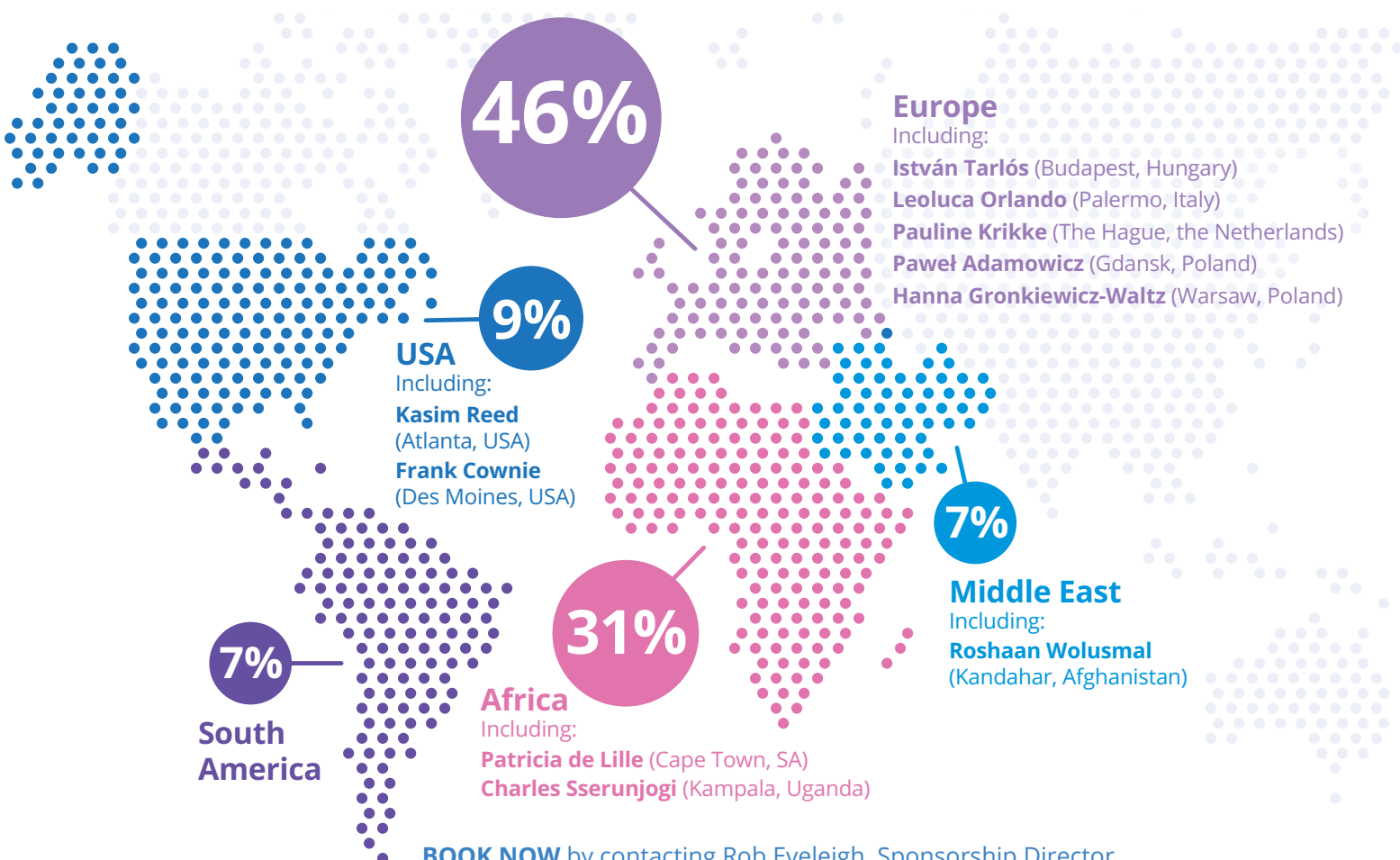
Partners



**THE UNITED STATES
CONFERENCE OF MAYORS**



2017 attendees by continent



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Programme

This year's conference will focus on migration and inclusion – economic growth – security, climate change and resilience – health and skills.

The three-day programme will present an opportunity for businesses with a global reach to interact, debate and network with mayors from cities around the world.

Key highlights of the programme include:

- Round table discussions on key issues faced by major international cities
- Plenary sessions on migration, urban security and public health
- Welcome reception and summit dinner

For further information visit

www.globalparliamentofmayors.org

Programme summary

Sunday 21 October	Monday 22 October	Tuesday 23 October	
	Opening and keynote	UK Core City Mayors, M8 (Combined Authority Mayors and Mayor of London) formal meeting	Breakfast symposium
	Mayors session: Harnessing the power of migration in an inclusive economy	Global governance session: city networks	
	Mayors session: Strengthening urban security through city leadership	GPM Bristol 2018 Declaration	Side Events 1: Women in Leadership 2: Mayoral networking
	Lunch	Declaration and lunch	
Open Registration Tours of key city and regional leisure, historical and regeneration sites (<i>optional</i>)	Mayors session: Driving population health improvement to strengthen city leadership Solutions session: Enabling cities to succeed Directed networking for mayors and business leaders. Round table discussions focusing on key issues faced by major international cities with input from industry: <ul style="list-style-type: none"> • Health (including tech and advanced engineering) • Financial and professional services • Security • Digital, high tech and innovation • Housing and transport • Low carbon 	Close and informal networking	
Official welcome reception and Benjamin Barber City Award 2018	City networks meeting and networking		
Clifton Suspension Bridge tour	Summit dinner		

am

pm

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A unique sponsorship opportunity: Global Parliament of Mayors Summit 2018



The world's cities are where the action happens. Through the Global Parliament of Mayors we are providing meaningful space for their strong, empowered leaders and the networks which support them to convene and commit to decisive future action.

By joining our summit as a sponsor or supporter you'll be making a statement about your commitment to tackling some of the world's biggest challenges and taking fresh opportunities in tangible, practical ways that make a difference. Our agenda includes migration, economic inclusion, climate change and population health. We also place a focus on city-region to city-region trade and business development.

The GPM was set up in 2015 to amplify the voices of cities and city networks on key issues. This year we are staging our largest, most ambitious annual summit to date. This brings with it a new opportunity for organisations like yours to connect with a diverse range of aspirational city leaders, experts from city networks, international institutions, academia and think tanks.

We have a limited number of opportunities available, designed with flexibility in mind and enabling you to play an active role in engaging with mayors and other experts on tangible solutions. By coming on board you could engage with up to 100 global city leaders and some of the world's biggest city networks. You could choose to present value-adding content, take part in directed networking and discussion, support critical outputs such as the official summit report or simply show your support for our mission to drive practical, action-oriented solutions on behalf of our citizens.

Being involved will put you at the centre of a global debate about the relationship between city leadership and global leadership, and the role of our cities in driving growth and meaningful change.

Yours faithfully

A handwritten signature in black ink, appearing to read 'M. Rees'. The signature is fluid and cursive, written over a light blue dotted background.

Marvin Rees, Mayor of Bristol

Sponsorship Opportunities

Sponsorship is invited from companies and organisations that wish to engage with key city leaders and influencers.

Sponsorship opportunities have been created with flexibility in mind, offering companies the opportunity to select items that are the best fit for them. Sponsorship will open on Monday 9th July and opportunities will be awarded on a first-come, first-served basis. Opportunities are split into four separate categories. Sponsors may select any combination of opportunities that they wish:

1: Branding	2: Content	3: Participation	4: Exhibition
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1: Branding Opportunities

1.1 "Sponsor" Listing – £25,000 per company

Limited to two opportunities

- Logo attributed as "Sponsor" on all digital and print collateral associated with the summit including website (with hyperlink), programme, selected communications and holding slides
- Priority selection of exhibition space (see below)*
- Half-page editorial in summit report
- Full page advertisement in the conference programme
- Verbal acknowledgement as "Sponsor" in opening and closing plenary sessions
- Opportunity to place additional branding within conference venue**
- Branded hosting of table at formal dinner
- Press release by Bristol City Council and GPM announcing your company as a sponsor

*Priority selection means that sponsors will get first choice of available exhibition space. This benefit expires 16th July 2018.

**Artwork provided by the sponsor.

1.2 "Supporter" Listing – £10,000

Limited to eight opportunities

- Logo attributed as "Supporter" on conference website with hyperlink, in the conference programme and slides in the summit
- Half-page advertisement in the conference programme
- Branded hosting of table at formal dinner

1.3 Host of Summit Dinner – £20,000

Exclusive opportunity

This formal dinner will be held on the evening of Monday 22nd October.

- Logo attributed as "Hosted by... *Company Name*" on the summit website, programme, selected communications
- Verbal acknowledgement as "Dinner Host" in opening and closing plenary sessions

- Company branding throughout dinner venue
- Opportunity for a 20 minute keynote educational address to all delegates and invited guests
- Opportunity to host a table for two delegates from your company

1.4 Day three lunch sponsor – £5,000

Exclusive opportunity

- Opportunity to deliver a five-minute informative address to the attendees on the final day
- Opportunity to display collateral exclusively at the lunch

1.5 Transportation sponsor – £5,000 or in kind

Exclusive opportunity

- Your logo or branding associated with all modes of transportation used by delegates at the summit, likely to be airport transfers and coaches

1.6 Lanyards – £2,000

Exclusive opportunity

- Your logo next to the conference logo on all lanyards used at the summit
- Lanyards will be produced by the organiser

1.7 Day two lunch sponsor – £2,000

Exclusive opportunity

- Opportunity to display collateral exclusively during this lunch break

1.8 Coffee breaks – £1,500 each

Limited to four opportunities

- Opportunity to display collateral exclusively during each coffee break

1.9 Mobile phone secure charging stations – £2,000

Exclusive opportunity

- Opportunity to brand mobile phone charging stations with your company identity

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2: Content Opportunities

2.1 Summit report – £15,000 or in kind

Exclusive opportunity

A sponsor is sought to act as editor and publish the summit report.

- Includes attendance for two delegates at the summit
- Your logo attributed as a “supporter” at the summit (see 1.2)
- Half-page editorial in summit report

2.2 Summit Voting System – £5,000

Exclusive opportunity

- Opportunity to sponsor the summit voting system including branding or logo. Voting system will be used at least four times by the delegates throughout the summit

2.3 Breakfast Symposium – £15,000

Two available on day three, requires minimum investment of £5,000 in other opportunities

- Opportunity to produce a 30 minute content-based seminar prior to the main programme each day
- Opportunity to invite mayors of your choosing to your session
- Opportunity to place own temporary branding in the seminar room

3: Participation Opportunity

Delegation of two attendees – £10,000 per package

Limited to 12 opportunities

(Minimum investment of £10,000 from other products)

- Attendance at the summit, welcome reception and Summit Dinner
- Participation in sectoral round table discussions with mayors.
 - Your choice of Health, Financial and professional services, Security, Digital and innovation, Housing and transport, Low carbon
 - Opportunity to open the session with a five-minute session
 - Collaborate with session chair in advance of the session to agree key discussion points
- Branded letter of invitation to up to five chosen city mayors
- Branded hosting of table at Summit Dinner

4: Exhibition Opportunities

Exhibition space – £500 per square metre

Limited opportunities available

There are very limited space-only opportunities for exhibition areas at the summit. Specific details are available on application.

Space is available at £500 per square metre on a first-come, first-served basis, with priority given to organisations that are already investing in the summit.

Discounts

Discounts are available for companies headquartered in the West of England or Not-for-profit organisations.

Terms & Conditions

All sponsorship opportunities are subject to availability and to the Terms and Conditions of Sponsorship, which are available by emailing GPM2018@brightelm.co.uk

All sponsorship opportunities are subject to UK VAT at 20%.

Sponsorship for the summit is operated by Brightelm Ltd on behalf of Bristol City Council.



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For more information

Global Parliament of Mayors:
www.globalparliamentofmayors.org

Bristol host Marvin Rees, Mayor of Bristol:
www.bristol.gov.uk/mayor

