



TRANSFORMING TOGETHER: HOW CITIES MUST LEAD DEMOCRATIC, INCLUSIVE, AND INNOVATIVE GLOBAL CHANGE

SOCIAL MEDIA TOOLKIT

The GPM Annual Summit 2022 will meet the question of a change in an unpredictable world head-on with the theme of ***"Transforming Together: How Cities Must Lead Democratic, Inclusive and Innovative Change."*** Our cities must find solutions for long developing challenges and rapidly emerging crises, we must offer hope, opportunity, and dignity to the millions who are migrating into our cities from within our countries and across borders.

Linked to the theme of the World Urban Forum (Transforming our cities for a Better Urban Future), this year's Summit will take on this idea, within the framework of democratic transformation, with a focus on developing and delivering effective and sustainable policy, at a local level, and with particular attention to the opportunities and challenges afforded by migration in its many forms.

We will be posting updates about the Summit on our different platforms. Please refer to <https://globalparliamentofmayors.org/> for further information. You can find the Summit's programme at: <https://globalparliamentofmayors.org/programme>

Moreover, we will be sharing updates about the event in our different platforms. Follow us and stay updated:

 @gpayors  @gpmayors  Global Parliament of Mayors  Global Parliament of Mayors



i. Hashtags:

Please use the following hashtags when informing/promoting the event on social media:

GPMSummit2022
#TransformingTogether
#GPMDemocracy
#GPMayors
#WelcomingMigrants
#SocialInfrastructure
#DemocraticProcesses
#GPMKatowice

ii. Publications templates:

Make sure to tag/mention us in your social media posts.

1. The #GPMSummit2022 brings mayors, city networks, and international experts together to discuss to find solutions for long developing challenges and rapidly emerging crises in cities #TransformingTogether @gpmayors
2. The #GPMSummit2022 will look into how to transform our cities for a better urban future, within the framework of #DemocraticProcesses, #SocialInfrastructure, and #WelcomingMigrants @gpmayors
3. Cities can address the root causes of migration and accommodate the unique needs of different immigrant groups, harnessing their potential @gpmayors #WelcomingMigrants #GPMKatowice #GPMSummit2022
4. Cities must evolve to include new voices and continue to represent their residents, in a way that allows for transparent and accountable governance #DemocraticProcesses #GPMKatowice #GPMSummit2022



5. Housing and transportation should always be one of the biggest concerns and priorities for local rulers. It allows cities to welcome new arrivals, providing sustainable living conditions and economic opportunities for all residents
#SocialInfrastructure #GPMSummit2022 @gpmayors

6. During #GPMSummit2022 a Mayor will be awarded the Dr. Benjamin Barber Global Cities Award 2022, commemorating the founder of the organization the late Dr Benjamin Barber, who advocated for the empowerment of cities to make the world a better, safer, and more sustainable place.

iii. Banners & Logos

Feel free to include our banners and logos for your social media publications



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